

# Checklist for PTAC Review of LEA Websites for Privacy and Transparency of District Data Practices

## Notifications

- Does the district post its Annual Notice of FERPA Rights on the website?
  - What is the URL? \_\_\_\_\_
- Does the district post its annual notice on the website?
- Is the district's notice a copy/minor variant of the ED Model Notice?
- Is the district's notice a custom notice (or substantial modification of ED's model notice)?
  - If it is a custom notice, does it include:
    - Right to inspect and review their education records?
    - The right to seek to amend those records?
    - The right to consent to disclosure of PII from those records (unless an exception applies)?
    - The right to file a complaint with the Department regarding an alleged FERPA violation?
    - The procedure for exercising the right to inspect and review education records?
    - The procedure for requesting amendment of those records?
    - The district's criteria for determining who constitutes a "school official" ?
      - If so, does that definition specifically mention ed tech providers?
      - If so, do the district's criteria for determining what constitutes a "legitimate educational interest."?
- Does the district notify that it routinely discloses students' education records to other schools in which the student seeks or intends to enroll?

## Directory Information

- Does the District post its directory information policy on the website?
  - What is the URL? \_\_\_\_\_
- Is the district's policy a copy/minor variant of the ED Model policy?
  - If it is a custom notice or substantial modification of ED's model policy):
    - Does it specify the types of PII that the district or school has designated as directory information?
    - Does it include an explanation of the right of parents and eligible students to request that the information about the student not be disclosed as directory information?

- Does it indicate a specified period of time within which a parent or eligible student may notify the school or LEA in writing that they do not want any or all of the information disclosed as directory information?
- Does the policy identify specific data elements (as opposed to categories of data)?
- Does it include photos?
- Does it include videos?
- Does the district have a Limited Directory Information policy?
- Does the policy limit the recipients of DI?
- Does the policy limit the purposes/uses?

### **Protection of Pupil Rights Act**

- Does the district provide parents with notice of those policies and their rights under PPRA at least annually?
  - What is the URL? \_\_\_\_\_

### **State Specific Privacy Laws**

- Does the district provide parents with notice of any applicable State privacy laws and their rights under those laws at least annually?
  - What is the URL? \_\_\_\_\_

### **Data Practices**

- Does the site include a Data inventory listing information collected from or about students?
  - What is the URL? \_\_\_\_\_
- Does the inventory list include specific categories of data?
- Does the list identify and define specific data elements?
- Does the inventory identify the purpose for the data being collected, and/or how the data are used?
- Is plain language used in descriptions?

## Data Security

- Does the site include a description of IT security and data protection policies?
  - What is the URL? \_\_\_\_\_
- Does the policy cover paper records?
- Does the policy cover digital information?

## Description of PII policies

- Does the PII policy cover access to PII?
- Does the PII policy cover acceptable/appropriate uses of PII?
- Does the district describe their record retention policies? (What data, how long, in what form, etc.)
- Does the site include data publication suppression policies?

## Data Security

- Does the site include a description of data sharing policies?
  - What is the URL? \_\_\_\_\_
- Is student PII shared with third parties?
  - If yes, does the site list all entities and purposes separately?
- Is PII shared with external researchers? Purpose? \_\_\_\_\_
- Are written agreements with researchers available?
- Are any study results available?
- Are any resulting changes to curriculum, policies, or programs listed?
- Is PII shared with ed tech companies? Purpose? \_\_\_\_\_
- Are contracts disclosing students' PII posted online?
- Are MOUs for students' PII posted?
- List of online services or "apps" used in classroom: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Process for vetting/approving apps: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Differentiation between required and optional apps? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Communications

- Does the website include contact information if parents have questions/comments/suggestions about district data sharing and student privacy policies?
    - What is the URL? \_\_\_\_\_
  - Does the website consolidate information about data practices & privacy protections into a single page/section of the website?
  - Does the website clearly label the data practices/student privacy section?
  - Is the data practices/student privacy section accessible with <2 clicks?
  - Is a search tool present on site?
  - Does a search for "student privacy" lead to this information? (specify in comments)
  - Does a search for "directory information" lead to DI policy?
  - Does the website include a glossary with definitions & links to relevant privacy laws, regulations, or policies?
  - Is the site accessible to persons with disabilities?
  - Are language translations available?
    - Which languages? \_\_\_\_\_
    - Are all documents translated? \_\_\_\_\_
    - Only key documents? (Specify) \_\_\_\_\_
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