Smarter EdTech. Transformative Results.

Staying on top of students' and educators' evolving use of EdTech is hard work. Consider the experience of the average district we serve:

6% Only 6% of apps in use have been approved

15x The number of unknown apps in use is 15x higher than the number of total apps thought to be in use

Without better visibility into their technology investments, districts cannot be sure they're maintaining data security, efficiently allocating resources, and offering students the best possible education. Answer these questions to see how well your district is managing EdTech:

1. How are you tracking app usage to ensure data privacy compliance?
2. How are you gathering and analyzing data to formulate professional development strategies?
3. How are you monitoring how students are using their school devices and online tools outside the classroom?
4. How do you measure the class-level impact of EdTech on student achievement?
5. How are you measuring your ROI to determine your technology budget?

CatchOn engages the entire leadership team in data-driven dialogues to spur action that gets results. Here's how our transformative tool can help everyone in your district turn data into community-wide strategies.

Data-Driven Education In Action

CURRICULUM ADMINISTRATOR

Challenge: Curriculum Administrator Sarah Jones has heard teachers are using diverse apps to enhance their algebra and geometry lessons even though the district recently recently purchased a popular math curriculum tool.

Solution: Using CatchOn, she learns which apps the teachers are using and identifies two that outperform the purchased tool. She and her technology audit team put the high-performing apps in next year's budget and eliminate the costly math tool.

SUPERINTENDENT

Challenge: Superintendent Susan Osborne needs to ensure all apps' student data privacy policies conform to the school system's data privacy requirements.

Solution: She uses CatchOn to monitor and track every app used in the district, including unapproved apps. This increased visibility enables her to identify and eliminate apps in violation of the school's privacy policy.
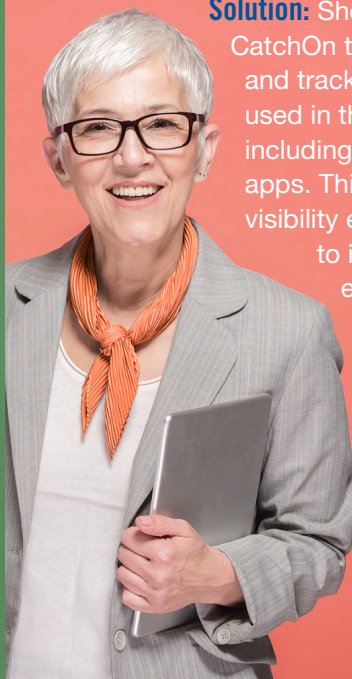
CTO

Challenge: CTO Morgan Friend has been asked to analyze the applications used within his district and evaluate their ROI.

Solution: He leverages CatchOn to obtain usage data throughout the district, enabling him to quantify his investments and make data-driven decisions to shape the future.
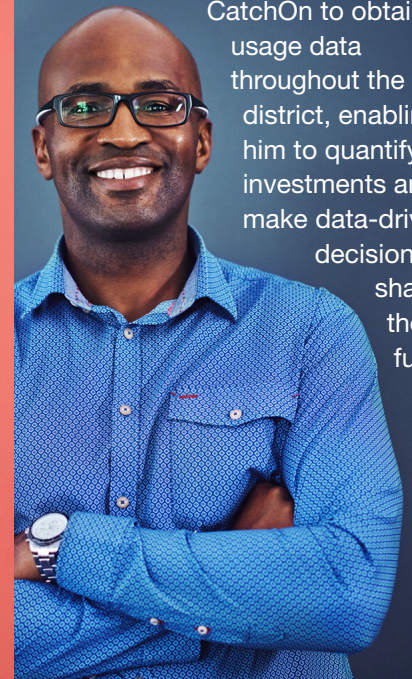
The Data You Want—The Way You Want It

At CatchOn, we believe in the power of analytics to help schools leverage data to better serve their students. Our powerful, customizable tool gives leaders the data-visibility they need to realize their goals.

The CatchOn Difference Is…

WISE INVESTMENTS

Boost Efficiency. Identify which apps teachers are actually using to better allocate resources

Early KPIs. Measure the performance of new investments as soon as you make them

TREND DETECTION

Eliminate Gaps in Data. Receive detailed reports on data at the district, school, and class level

Champion Network. Get performance data from our client schools to learn the latest improvements to EdTech

SUBSCRIPTION MANAGEMENT

Waste-Free Tech. Get real-time, class-level data to know how many subscriptions and licenses are truly needed

Streamlined Renewal. Know when renewals are due to prevent gaps in service

IMPROVED TRAINING

Professional Development. Identify and disseminate the latest best practices

Confirmed Deployment. Ensure instructors are incorporating effective EdTech

STUDENT DATA PROTECTION

Peace of Mind. Rest worry-free knowing CatchOn can only access de-identified aggregated data

Rigorous Review. Monitor the behavior of all apps to ensure student privacy is maintained

EFFECTIVE USAGE

Address equity gaps. Discover how students use their apps and devices, both inside and outside of class

Save Money. Find effective free alternatives to costly apps

CUSTOM VISIBILITY

Loud and Clear Reporting. Customize the dashboard and reporting system to achieve your unique goals

Data Clarity. Bring your data to life with clear, detailed analysis to drive effective strategies

STUDENT ACHIEVEMENT

Immediate Reporting. Get up-to-the-minute results to keep students from falling behind

Student-Centered Analytics. Evaluate your tech based on how it effects real students

Class-Level Module

Access actionable data at the class level so educators and leaders can boost results.
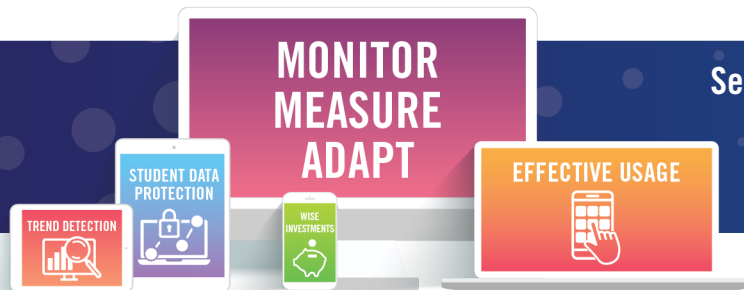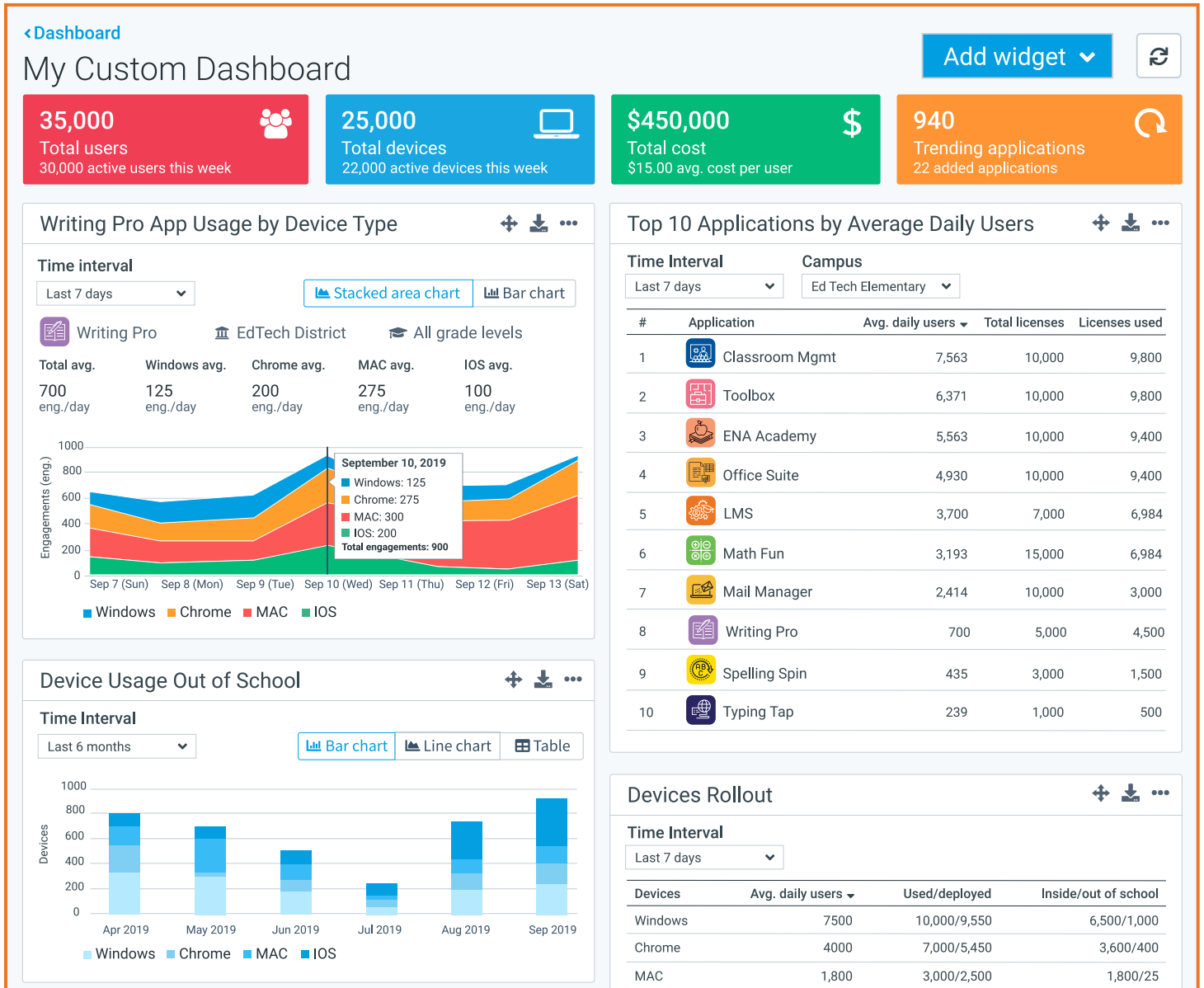
OneRoster® Integration

Connect to every school device and seamlessly integrate roster and enrollment data leveraging IMS Global's OneRoster specification.

Total Data Clarity

CatchOn's intuitive and customizable dashboards enable you to quickly access critical information and perform on-the-spot analysis.

‹ Dashboard

My Custom Dashboard

Add widget ⌄

35,000	25,000	$450,000	940
Total users	Total devices	Total cost	Trending applications
30,000 active users this week	22,000 active devices this week	$15.00 avg. cost per user	22 added applications

Writing Pro App Usage by Device Type

Time interval
Last 7 days ⌄

🔲 Stacked area chart   📊 Bar chart

📝 Writing Pro   🏛 EdTech District   🎓 All grade levels

Total avg.	Windows avg.	Chrome avg.	MAC avg.	IOS avg.
700 eng./day	125 eng./day	200 eng./day	275 eng./day	100 eng./day

September 10, 2019
Windows: 125
Chrome: 275
MAC: 300
IOS: 200
Total engagements: 900

Legend: ■ Windows ■ Chrome ■ MAC ■ IOS

Top 10 Applications by Average Daily Users

Time Interval   **Campus**
Last 7 days ⌄   Ed Tech Elementary ⌄

#	Application	Avg. daily users ⌄	Total licenses	Licenses used
1	Classroom Mgmt	7,563	10,000	9,800
2	Toolbox	6,371	10,000	9,800
3	ENA Academy	5,563	10,000	9,400
4	Office Suite	4,930	10,000	9,400
5	LMS	3,700	7,000	6,984
6	Math Fun	3,193	15,000	6,984
7	Mail Manager	2,414	10,000	3,000
8	Writing Pro	700	5,000	4,500
9	Spelling Spin	435	3,000	1,500
10	Typing Tap	239	1,000	500

Device Usage Out of School

Time Interval
Last 6 months ⌄

📊 Bar chart   🔲 Line chart   ▦ Table

Legend: ■ Windows ■ Chrome ■ MAC ■ IOS

Devices Rollout

Time Interval
Last 7 days ⌄

Devices	Avg. daily users ⌄	Used/deployed	Inside/out of school
Windows	7500	10,000/9,550	6,500/1,000
Chrome	4000	7,000/5,450	3,600/400
MAC	1,800	3,000/2,500	1,800/25

ABOUT CATCHON

CatchOn is a user-friendly data analytics tool that compiles real-time data on every device, enabling school districts to make data-informed decisions about the apps and online tools their educators and students are using. In 2018, CatchOn joined forces with ENA, a leading provider of comprehensive technology solutions to education institutions and libraries across the nation. Collectively, CatchOn and ENA leverage their respective resources and expertise to deliver critical services and solutions that help school districts produce positive outcomes in the communities they serve.

CatchOn®
An **ENA** Affiliate

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